

述 评

基于 CiteSpace 的中医药国际化 研究知识图谱可视化分析*

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摘要:目的 通过分析近 20 年国内中医药国际化的研究情况, 总结该领域当前研究现状、热点及前沿方向。**方法** 检索中国知网中关于中医药国际化的相关期刊文献, 利用 CiteSpace 软件构建中医药国际化研究领域相关文献的作者、机构、研究主题和前沿及热点等知识图谱, 并进行分析。**结果** 图谱中共 64 位作者被纳入, 有 17 位作者发文量 ≥ 3 篇; 共 48 所机构被纳入, 其中 16 所机构发文量 ≥ 3 篇; 共 95 个关键词被纳入, 其中有 11 个关键词于该领域研究发文量 ≥ 10 篇; 研究热点主要集中在中医药的教育和中医药的产业发展以及一带一路对中医药的影响等领域, 其中研究前沿包括一带一路、教育、中医药文化、国际人才等方面。**结论** 该领域近年来关注度显著上升, 但作者间与机构间的合作还有待加强及拓展, 相关研究还有待深入及实践, 随着国家发展战略的实施推进, 中医药国际化将迎来发展的黄金时期。

关键词: 中医药国际化; 中医药; 国际化; CiteSpace; 知识图谱; 可视化分析

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Visualization Analysis of Knowledge Map of Internationalization of Traditional Chinese Medicine Based on CiteSpace

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Abstract: Objective To summarize the current research status, hot spots and frontier direction of the internationalization of traditional Chinese medicine (TCM) by analyzing the research situation of TCM internationalization in China in recent 20 years. **Methods** The relevant journals and literatures on the internationalization of traditional Chinese medicine in CNKI were searched. The authors, institutions, research topics, frontiers and hotspots of relevant literatures in the field of internationalization of traditional Chinese medicine were constructed and analyzed by using CiteSpace software. **Results** 64 authors were included in the map, 17 authors published more than 3 articles, 48 institutions were included, 16 of which issued more than 3 articles, 95 key words were included, 11 key words were published in the field, and the research focus was mainly on the education of Chinese medicine and the development of Chinese medicine industry, and

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